



CANADIAN TOURISM
HUMAN RESOURCE
COUNCIL

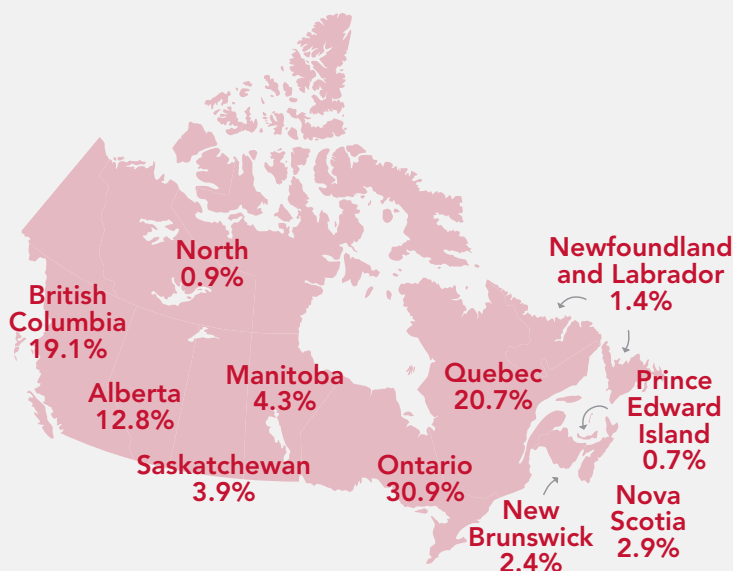
ACCOMMODATIONS

DEMOGRAPHIC PROFILE OF TOURISM SECTOR EMPLOYEES

The accommodations industry group is comprised of traveller accommodation, and recreational vehicle (RV) parks and camps. With a total labour force of 184,835 people, it accounted for 11.2% of total tourism sector employment in 2006.

More than half of the accommodations labour force were employed in Ontario (30.9%) and Quebec (20.7%), which is not surprising considering the number of properties located in these provinces. In 2006, three-quarters (75.4%) of accommodations businesses in Canada had fewer than 20 employees, with more than half of this group having 1-4 employees. The proportion of unionized employees in accommodations was 16.3%, greater than the share in the tourism sector overall (11.5%).

PEOPLE EMPLOYED IN THE ACCOMMODATIONS INDUSTRY GROUP BY PROVINCE



SOURCE: Canadian Census 2006, Customized tabulation.

OCCUPATIONS IN THE ACCOMMODATIONS INDUSTRY

The top ten occupations (in terms of absolute size) listed in the following table represent 71.2% of all employment in the accommodations industry group.

NOC-S 2006	Occupations in the Accommodations Industry Group	Total Tourism Sector Employment	Employed in Accommodations	% of Accommodations Labour Force
G931	Light duty cleaners	47,160	37,300	20.2%
A222	Accommodation service managers	23,155	22,195	12.0%
G715	Hotel front desk clerks	21,935	21,935	11.9%
G513	Food and beverage servers	177,880	19,600	10.6%
G933	Janitors, caretakers and building superintendents	17,700	7,090	3.8%
G961	Food counter attendants, kitchen helpers and related occupations	225,535	6,430	3.5%
G412	Cooks	140,370	6,315	3.4%
G512	Bartenders	36,185	4,275	2.3%
I212	Landscaping and grounds maintenance labourers	20,560	3,260	1.8%
F154	Program leaders and instructors in recreation, sport and fitness	41,725	3,250	1.8%
	<i>Subtotal</i>	752,205	131,650	71.2%
	All other tourism occupations	904,735	53,185	28.8%
	TOTAL EMPLOYMENT	1,656,940	184,835	100.0%

SOURCE: Canadian Census 2006, Customized tabulation.

DEMOGRAPHIC FAST FACTS:

This industry group employed a larger proportion of women than the Canadian labour force as a whole.

Between 2001 and 2006, the proportion of people aged 45 years and older working in accommodations increased at a similar pace to the Canadian labour force as a whole.

Almost four-in-ten employees (39.4%) worked full-time, year-round.

Fifty-eight percent of the labour force has a mother tongue of English.

Almost three-quarters (73.9%) of accommodations workers were born in Canada.

Disabled peoples were better represented in the accommodations industry group (13.1%) than in the tourism sector (11.5%) and the Canadian labour force as a whole (11.8%).

One-fifth (20.3%) of people working in this industry also attended school, compared to 28.4% of the tourism sector and 16.7% of the Canadian labour force as a whole.

The proportion of people working in accommodations who have earned an apprenticeship or trade certificate or diploma (30.2%) is higher than those working in the tourism sector as a whole (25.9%).

DEMOGRAPHIC CHARACTERISTICS OF PEOPLE EMPLOYED IN ACCOMMODATIONS

	Canadian Labour Force	Tourism Sector	Accommodations Industry Group
GENDER			
Female	47.4%	52.3%	61.4%
Male	52.6%	47.7%	38.6%
AGE			
15-24 years old	15.0%	32.8%	22.8%
25-34 years old	19.9%	18.5%	19.9%
35-44 years old	24.6%	18.6%	20.2%
45 years and older	40.5%	30.2%	37.1%
WORK PATTERNS*			
Full-Time / Full-Year	53.7%	36.8%	39.4%
Full-Time / Part-Year	24.0%	24.6%	32.5%
Part-Time / Full-Year	8.0%	11.5%	7.8%
Part-Time / Part-Year	14.4%	27.1%	20.3%
Total Full-Time	77.7%	61.4%	71.9%
Total Part-Time	22.4%	38.6%	28.1%
Total Seasonal (Part-Year)	38.4%	51.7%	52.8%
Total Year-Round	61.7%	48.3%	47.2%
PLACE OF BIRTH			
Born in Canada	77.9%	76.3%	73.9%
Born outside of Canada	22.1%	23.7%	26.1%
MOTHER TONGUE			
English	58.0%	58.7%	58.3%
French	21.9%	19.1%	18.5%
Other Language	20.1%	22.1%	23.2%
EQUITY GROUPS			
Visible minorities	15.1%	18.8%	19.0%
Aboriginal Peoples	2.8%	3.2%	4.7%
Disabled persons	11.8%	11.5%	13.1%
SCHOOL ATTENDANCE			
Attended school (in 2005-06)	16.7%	28.4%	20.3%
Did not attend school (in 2005-06)	83.3%	71.6%	79.7%
EDUCATION LEVELS			
No certificate, diploma or degree	14.5%	23.3%	20.6%
High school or equivalent	26.1%	34.6%	32.9%
Apprenticeship/trades/College/CEGEP certificate/diploma	32.4%	25.9%	30.2%
University below bachelor level	4.8%	3.9%	4.5%
University certificate or degree	22.3%	12.3%	11.8%

SOURCE: Canadian Census 2006, Customized tabulation.

* Data is for the employed labour force as of Census Day: May 16, 2006. Figures may not equal 100% due to rounding.

ABOUT THIS STUDY

The "Demographic Profile of Tourism Sector Employees" report is produced every five years as new Census data is made available. This summary was developed using specialized tabulations from the 2006 Census and offers employment and demographic statistics for the industry groups within the tourism sector.

The detailed "Demographic Profile of Tourism Sector Employees" report as well as regional, occupational and industrial summary documents are available on the CTHRC website: www.cthrc.ca

For more information, contact: research@cthrc.ca

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