

PREPARING YOUR BUSINESS FOR INTERNATIONAL VISITORS

OBJECTIVE

- To gain the tools and knowledge to prepare your business to welcome and serve visitors from China and India

WHO SHOULD ATTEND

- Business Owners
- Managers

SESSION DETAILS

- Half day session
- 10-20 participants
- Interactive format
- Take away resource package

BENEFITS TO BUSINESS

- Help your business be better prepared to provide service excellence to visitors from China and India
- Gain customer loyalty within these growing visitor markets

PROGRAM AT A GLANCE

Preparing your Business for International Visitors is an interactive and engaging workshop designed to provide business leaders with information, guidelines and resources to assist them with preparing their business to welcome international visitors.

The Changing Tourism Market

Learn about changing visitor demographics

Benefits to Your Business

Identify how welcoming Chinese and Indian visitors will benefit your organization

Serving the Chinese and Indian Markets

An introduction to the language, culture and protocol

Preparing Your Business to Welcome Chinese and Indian Visitors

Review resources to assist you with preparing your business: The Preparing Your Business Checklist and Tips for Getting Started