

SERVICE EXCELLENCE FOR SENIORS COMMUNITIES

OTEC's Service Excellence for Seniors Communities workshop, developed with the most up to date service theories, best practices and tools is a must attend program for those wishing to achieve excellence in the delivery of customer service. This dynamic, interactive and engaging one day workshop has been designed to prepare individuals with the skills and tools to create memorable service experiences resulting in customer/resident loyalty and successful customer centric organizations.

OBJECTIVE

- To develop awareness about the importance of service and to create service skills for the delivery of consistent and excellent customer service within seniors communities

WHO SHOULD ATTEND

- Front-line employees
- Supervisors
- Managers

SESSION DETAILS

- One full day session
- Between 10-25 participants
- Interactive format
- Take-away resource guide

BENEFITS TO BUSINESS

- Helps create a consistent service standard and culture within the organization
- Provides employees with behaviour guidelines, standards, and service processes to build resident loyalty

PROGRAM AT A GLANCE

“Moments of Truth”

Understand the importance of creating and maximizing memorable “Moments of Truth” experiences in interactions with residents.

First Impressions

Explore how positive and negative first impressions impact the service experience and how to ensure a consistent and effective first impression.

The Importance of Service Excellence

Explore the reasons why residents voluntarily decide to leave an organization and the important role that service providers play in resident satisfaction.

Service Excellence Behaviour Standards

Participate in a customer service self assessment and learn the behaviours that are essential for service excellence.

Communicate Effectively

Learn about the communication process and the importance of applying it when determining the needs and expectations of residents.

The Service Process

Practice the 5-step service process for providing consistent and excellent customer service within seniors communities.

Overcoming Service Challenges

Understand the 3 types of concerned people and learn the 5-step service recovery process to achieve successful service interactions and create “Service Excellence” at all times.