

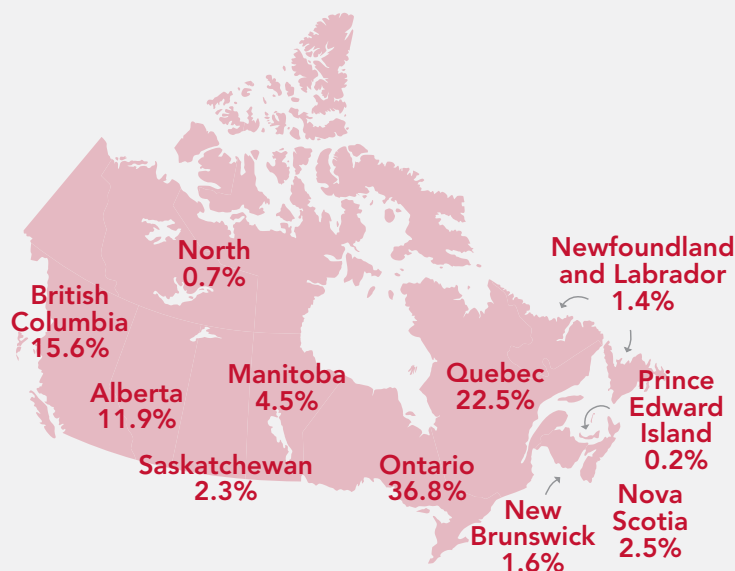


DEMOGRAPHIC PROFILE OF TOURISM SECTOR EMPLOYEES

The transportation industry group is comprised of fourteen industries that provide air, land and sea transportation. With a total labour force of 271,500 people, it accounted for 16.4% of total tourism sector employment in 2006.

Just over a third (36.8%) of people working in transportation industries were employed in Ontario. Representing organizations such as major airlines, rail transportation and car rental companies, this industry group had a higher percentage of businesses reporting an employee base of 100 or more (3.9%) than the total tourism sector (2.3%). Despite this trend, 83.7% of transportation businesses employed less than twenty people. One-third (32.9%) of people employed in transportation were unionized, a larger proportion than in the tourism sector (11.5%) and Canadian labour force overall (24.9%).

PEOPLE EMPLOYED IN THE TRANSPORTATION INDUSTRY INDUSTRY GROUP BY PROVINCE



SOURCE: Canadian Census 2006, Customized tabulation.

OCCUPATIONS IN THE TRANSPORTATION INDUSTRY

The largest occupations (in terms of absolute size) listed in the following table represent 53.6% of all employment in the transportation industry group.

NOC-S 2006	Occupations in the Transportation Industry Group	Total Tourism Sector Employment	Employed in Transportation	% of Transportation Labour Force
H712	Bus Drivers and Subway and Other Transit Operators	66,930	66,040	24.3%
H713	Taxi and Limousine Drivers and Chauffeurs	38,735	38,335	14.1%
C171	Air Pilots, Flight Engineers and Flying Instructors	11,305	11,190	4.1%
G712	Pursers and Flight Attendants	10,920	10,825	4.0%
G713	Airline Sales and Service Agents	10,745	10,440	3.8%
A373	Transportation Managers	5,965	5,745	2.1%
G714	Ticket Agents and Related Clerks (Except Airline)	3,360	3,045	1.1%
	<i>Subtotal</i>	147,960	145,620	53.6%
	All other tourism occupations	1,508,980	125,880	46.4%
	TOTAL EMPLOYMENT	1,656,940	271,500	100.0%

SOURCE: Canadian Census 2006, Customized tabulation.

DEMOGRAPHIC FAST FACTS:

Men accounted for 71.9% of people working in transportation. School and employee bus transportation was the only industry that employed more women (51.9%) than men.

Over half (53.5%) of the transportation labour force is aged 45 years and older.

People employed in this group are more likely to work full-time, full-year (56.7%) than in the tourism sector overall (36.8%).

The share of transportation workers with a mother tongue other than English or French was 22.7%.

One-quarter (25.3%) of workers in this group were born outside of Canada.

The vast majority (91.4%) of people employed in transportation did not attend school during the reference period.

A larger share of transportation workers have achieved some level of post-secondary education (54.0%) compared to those working in the tourism sector as a whole (42.1%).

DEMOGRAPHIC CHARACTERISTICS OF PEOPLE EMPLOYED IN TRANSPORTATION

	Canadian Labour Force	Tourism Sector	Transportation Industry Group
GENDER			
Female	47.4%	52.3%	28.1%
Male	52.6%	47.7%	71.9%
AGE			
15-24 years old	15.0%	32.8%	5.4%
25-34 years old	19.9%	18.5%	15.5%
35-44 years old	24.6%	18.6%	25.5%
45 years and older	40.5%	30.2%	53.5%
WORK PATTERNS*			
Full-Time / Full-Year	53.7%	36.8%	56.7%
Full-Time / Part-Year	24.0%	24.6%	25.5%
Part-Time / Full-Year	8.0%	11.5%	4.8%
Part-Time / Part-Year	14.4%	27.1%	12.9%
Total Full-Time	77.7%	61.4%	82.2%
Total Part-Time	22.4%	38.6%	17.8%
Total Seasonal (Part-Year)	38.4%	51.7%	38.4%
Total Year-Round	61.7%	48.3%	61.6%
PLACE OF BIRTH			
Born in Canada	77.9%	76.3%	74.7%
Born outside of Canada	22.1%	23.7%	25.3%
MOTHER TONGUE			
English	58.0%	58.7%	57.0%
French	21.9%	19.1%	20.3%
Other Language	20.1%	22.1%	22.7%
EQUITY GROUPS			
Visible minorities	15.1%	18.8%	17.4%
Aboriginal Peoples	2.8%	3.2%	2.8%
Disabled persons	11.8%	11.5%	14.0%
SCHOOL ATTENDANCE			
Attended school (in 2005-06)	16.7%	28.4%	8.6%
Did not attend school (in 2005-06)	83.3%	71.6%	91.4%
EDUCATION LEVELS			
No certificate, diploma or degree	14.5%	23.3%	14.2%
High school or equivalent	26.1%	34.6%	31.9%
Apprenticeship/trades/College/CEGEP certificate/diploma	32.4%	25.9%	37.7%
University below bachelor level	4.8%	3.9%	4.4%
University certificate or degree	22.3%	12.3%	11.9%

SOURCE: Canadian Census 2006, Customized tabulation.

* Data is for the employed labour force as of Census Day: May 16, 2006. Figures may not equal 100% due to rounding.

ABOUT THIS STUDY

The "Demographic Profile of Tourism Sector Employees" report is produced every five years as new Census data is made available. This summary was developed using specialized tabulations from the 2006 Census and offers employment and demographic statistics for the industry groups within the tourism sector.

The detailed "Demographic Profile of Tourism Sector Employees" report as well as regional, occupational and industrial summary documents are available on the CTHRC website: www.cthrc.ca

For more information, contact: research@cthrc.ca

Canada

This project is funded by the Government of Canada Sector Council Program

This is a publication of
the Canadian Tourism
Human Resource Council



**CANADIAN TOURISM
HUMAN RESOURCE
COUNCIL**